



DESIGN is the **SILENT**
AMBASSADOR of your brand.”

— PAUL RAND

**SCHEDULE
FOR YOUR
STRATEGY
SESSION**
(AT NO COST)



ADVANCE **IMPACT** Communications

BUSINESS GROWTH | STRATEGIC DESIGN & MARKETING SERVICES FOR ORGANIZATIONS

We exist to elevate the work of mission-driven organizations through strategic communications, design, and marketing that move communities forward. As part of our ADVANCE **IOWA** Business GROWTH pillar, we specialize in helping economic developers, chambers of commerce, and public agencies or organizations turn complexity into clarity—**offering fast, purposeful design and marketing support tailored to your audiences and initiatives.**

Our mission is simple: to amplify yours. Whether you're launching a new program, engaging stakeholders, or preparing for a high-impact event, we help you show up with clarity, consistency, and confidence—without adding headcount or slowing your momentum.

✓ **BUILT FOR YOU!**

We understand your stakeholders, timelines, and messaging challenges—because we've worked in your world. Our services are designed for public agencies, chambers, and EDOs that need communications support without the hassle.

✓ **DESIGN-DRIVEN**

Every flyer, presentation or digital or print collateral we produce is anchored in strategic clarity. You'll get thoughtful visuals and engaging materials and collateral that move your audience—from boardrooms to community leaders or business owners

✓ **FOCUSED & FLEXIBLE**

From quick wins to full-scale rollouts, our model delivers communications you can trust, without delays or bloated deliverables. We help you stay nimble, aligned, and ready—no extra headcount required.

CONNECT

SCHEDULE A FREE VIRTUAL DISCOVERY CALL TO EXPLORE YOUR GOALS, STAKEHOLDERS, AND COMMUNICATIONS NEEDS.

1



2



PLAN

WE BUILD A SCOPED SERVICE PACKAGE—WHETHER IT'S ONE-TIME SUPPORT, CAMPAIGN ROLLOUT, OR ONGOING VISIBILITY.

HOW WE WORK

WITH YOU.

3



CREATE

OUR TEAM DELIVERS STRATEGIC MESSAGING, DESIGN ASSETS, AND MATERIALS ALIGNED TO YOUR AUDIENCE AND TIMELINE.

4



LAUNCH

YOU MOVE FORWARD WITH ASSURANCE—BACKED BY A COMMUNICATIONS PARTNER FOCUSED ON CIVIC ENGAGEMENT AND RESULTS.

LASTING BUSINESS GROWTH

—WHAT GUIDES OUR WORK & OUR APPROACH

- ✓ **CLARITY WITH PURPOSE** We start with what matters—who you’re speaking to and why. Messaging is grounded in your goals and shaped for real-world traction.
- ✓ **DESIGN THAT WORKS** Visuals aren’t decoration—they’re delivery systems. We build materials that inform, persuade, and reinforce your organizational credibility.
- ✓ **AGILITY & ALIGNMENT** We adapt to your pace, offer flexible scope options, and ensure every deliverable feels like an extension of your team.
- ✓ **TRUSTWORTHY OUTPUT** Final products are board-ready, stakeholder-aligned, and easy to deploy—so you can focus on leading, not formatting.
- ✓ **EDUCATIONAL COLLABORATION** We collaborate directly with students to plan and complete your projects—bringing fresh perspectives, hands-on support, and an educational partnership that sets us apart from the rest.

KICK-START YOUR FUTURE
—SCAN THE QR CODE TO GET STARTED.

LET’S TALK ABOUT
YOUR IMPACT

- ✓ Free 1-Hour Call
- ✓ Discuss Goals & Audience
- ✓ Explore Strategic Support

Explore our services, view examples, and download our pricing guide—visit our website and landing page.



Schedule a Consultation

Let’s explore how Advance Impact communications can support your next initiative. During your free 1-hour discovery call, we’ll talk through your goals, timelines, and audience—and elevate your impact.

Benefits of working with US

- Save Time, Stay Consistent Delegate key communications tasks without sacrificing clarity or alignment.
- Strategic Partnership, Not Just Design Get visuals, language, and campaigns shaped for impact—not just execution.
- Quick-Turn, Budget-Friendly Options Choose services that fit your needs now, with pricing and turnaround built for public team.
- Materials You Can Use Immediately From slide decks to business brochures or social media marketing, everything is deployment-ready.

Our Impact

- More consistent branding across programs and departments
- Increased event attendance and digital engagement
- Stronger stakeholder trust and media visibility
- Effective rollouts for workforce, business park, and public initiatives

Resources

- [Learn more about ADVANCE IOWA](#), [explore our website](#), [view our Look Book](#), or [review price guide](#).

LET’S SHAPE YOUR NEXT CHAPTER.

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Business & Community Services